

Bakartxo Alberdi Santiago

GRAPHIC/WEB DESIGNER - TECHNICAL ART

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www.lacosaonline.co.uk

London - Donostia, San Sebastián

Personal tatement

Creative and multidisciplinary graphic/web designer with over 10 years of experience in both freelance and in-house roles in London and Spain. Founder of LACOSA, a personal brand dedicated to original, human-centered visual solutions. Skilled in digital and print design, branding, and web development. Passionate about helping clients bring their vision to life through intuitive, meaningful design.



Design kills & Tools

Design Software:

- Adobe Indesign,
- Adobe Illustrator,
- Adobe Photoshop,
- Canva

Web & Digital:

- HTML5
- CSS3
- WordPress
- Basic PHP
- Responsive Design

Soft Skills:

- Attention to detail Adaptable to new situations
- Competitive environment enthusiast
- Problem-solving skills
- Ability to work under pressure
- Excellent interpersonal skills
- Effective team player



Like there is no tomorrow

Reference available upon request.

Work Experience

LACOSA - Freelance Designer

2008 - Present | Spain & UK (Remote)

- Developed visual identities, logos, web designs, and marketing materials for individuals and businesses.
- Created hand-drawn illustrations for t-shirts, mugs, posters, and more.
- Built and managed client websites, ensuring UX consistency and brand alignment.

Kuwait Cultural Office, London (UK)

2013 - 2018

- Designed and developed the official website.
- Led branding and communication projects using InDesign, Photoshop, WordPress.
- Produced layouts for official reports, banners, and event materials.

Senddo - Freelance Graphic Designer

2011 - 2015 | Spain & UK

- Designed full brand identity and client-facing materials.
- Acted as liaison between client, supplier, and printer.

Adhoc, San Sebastián - Layout Designer

2009 - 2011

- Designed Eroski brochures, flyers, and catalogs.
- Worked with marketing team to align visual content with promotions.



Education

Kunsthall, Irún

(2004 - 2008)

Higher Technical Arts in Graphic Design & Advertising)

Ceinpro, San Sebastián

(2008 to 2009 Design and programming)

- New technologies in design.
- CSS advanced and CSS3 and HTML5.
- Social networks classes.

Rossetta arts

(2015-London)

- Islamic Art Certificate
- Contemporary Art Certificate)

Art Therapy (online):

(2016)

CPD Certification of art therapy

Lanbide - San Sebastian

(2023)

Social Media Marketing (40 hours)

Languages

Spanish - Native

Euskera - Native

English - Upper Intermediate (B2)

